



**D. Serikbayev  
EAST KAZAKHSTAN  
STATE TECHNICAL  
UNIVERSITY**



## **Management of Strategic Planning and Quality Management**

### **Approved by**

Director of the Department of  
Strategy Development and  
Monitoring

S. Rakhmetullina

«17»11.2016

### **QUALITY OBJECTIVES in 2016-2017 academic year**

***Goals in the quality field satisfy the Mission, Strategic objectives  
and Quality Policy of D. Serikbayev EKSTU***

1. Successfully pass the Quality Management System compliance audit in May-July 2017.
2. To train not less than 5 employees of the university on QMS, including the ISO 9000: 2015
3. To increase the level of collective involvement in the «Kaizen » process (to 7 suggested ideas during the academic year)
4. To ensure the involvement in the process of survey to 75% of the target group of each type of survey.
5. To add the page in the educational portal «Project activity of D.Serikbaev EKSTU » for effective monitoring.
6. To start 7 new projects:
  - 1) «Trilingualism - formula for success»
  - 2)« Commercialization R&D»
  - 3)«IT- ecosystem of the university»
  - 4)Project for protection of land in European and Asian countries in the framework of the programme for ERASMUS+, project IUCLAND (Slovakia, Croatia, China, Kazakhstan, Kyrgyzstan and Italy)
  - 5)Resource scarcity: securing a sustainable development of mineral resource base of Kazakhstan” (Natural History Museum, London, UK and East Kazakhstan Technical University, Ust-Kamenogorsk, Kazakhstan)
  - 6)EKSTU is the comfortable training area.
  - 7)Introduction KPI for the performance assessment of staff performance.

**Head of the Management of Strategic Planning  
and Quality Management**

**N.Duzkeneva**